



Sanctioned Events and Programs

To plan or host a sanctioned event and/or program the organization must sign an Organizational Partner Program Agreement and meet at least two primary goals and two themes.

PRIMARY GOALS

- I. **Tourism and Economic Development (TED):** Increase tourism, thereby, increasing revenues to the Commonwealth of Massachusetts.
- II. **National/International Recognition (NIR):** Increase visibility of Plymouth Colony and its historical significance to the founding of America & cultural contributions to the world by renewing the story of the 1620 voyage and landing—bringing it into focus for current and future generations.
- III. **Educational, Cultural and Civic Engagement (ECCE):** Highlight via educational programming the multi-cultural roots of America-English, Dutch and Native Americans and the continuing waves of immigrants whose arrival in Plymouth and America inspired our nation.
- IV. **Commemoration Legacies (CL):** Create, promote, and/or partner with other organizations in order to leave lasting positive and meaningful legacies as a result of the Anniversary which may include; education, sustainable attractions, exhibits, and preservation of the early 17th century history of the Commonwealth of Massachusetts

THEMES

- I. **Exploration:** In reference to the centuries of exploration of this continent preceding the Mayflower Voyage and continuing through America's westward expansion and the continued spirit of modern space exploration.
- II. **Innovation:** In reference to both the innovative ways in which the Wampanoag people utilized nature and the innovations adopted by the Pilgrims. Additionally, the ways in which cutting-edge technology and ideas will be used to deliver the programs, events, and information for this commemoration.
- III. **Self-governance:** In reference to the American democratic society, which began with the signing of the Mayflower Compact in 1620 and became the basis for the American Declaration of Independence, informing our government for 400 years.
- IV. **Religious expression:** In reference to the unique intention for many of the Mayflower passengers traveling to the New World and one of the cornerstones upon which this nation was founded.
- V. **Immigration:** In honor of the Pilgrims being the first true immigrants through the pursuit of a better life to this continent and paving the way for those that followed, building a diverse America.
- VI. **Thanksgiving:** In reference to the act of thanksgiving which was highlighted at the First Harvest Feast in Plymouth Colony in 1621, and compelled President Abraham Lincoln to use its iconic images to proclaim the American holiday, Thanksgiving.